

# **Council of Neighborhood Associations: Woodford County KY Neighborhood Grant Application**

## **GENERAL INFORMATION**

As you prepare to submit a request for a grant please keep in mind these general guidelines.

### **What we fund**

- Beautification Projects
  - Permanent fixtures (e.g., trash receptacles, planters) must be installed on public property or common areas.
  - Landscape projects must be permanent improvements to the area (e.g., shrubs, trees, perennials) with a maintenance plan (e.g., watering, weeding).
- Neighborhood safety or clean-ups
- Neighborhood Events Newsletters & Organizing
- Community Gardens or reforestation Projects - Trees can only be planted on public or common areas (not on private property).
- Health or education programs and activities

### **What we won't fund**

Landscaping private property

Refreshments for neighborhood meetings

Entertainment

Projects or programs that promote a religion or require participation in a religious activity as a condition for receiving services.

You will be asked to document your project with photos, videos, and narrative so that it can be posted on the CONA website for the benefit of other neighborhoods.

You should notify CONA and Voices of Versailles whenever a funded activity or event is taking place, so that this event can be covered in the media and we may attend to support your neighborhood.

When evaluating proposals, CONA will be looking to fund proposals where the proposed project:

- Emerges from and addresses the needs and opportunities of the neighborhood;
- Benefits the neighborhood as a whole;
- Is realistic and doable within the organization's capacity (ability);
- Has a well-defined scope and measurable goals;
- Has a Work Plan and Timeline (who is going to do what when).
- Draws heavily on the skills, knowledge, and labor of neighborhood residents.

## APPLICANT INFORMATION

**Neighborhood/Homeowners Association Name:** Stonegate Homestead  
Neighborhood Association LLC

### Mailing Address

Street or PO Box: 421 Wells Lane

City: Versailles

State:

KY

Zip: 40383

**Contact Name:** Brad Eldridge

**Phone Number:** 859-879-3268

**Email Address:** bseldridge@hotmail.com

**Amount Requested:** \$250

## PROJECT DETAILS

In a maximum of three paragraphs, please include a description of your project. Be sure that the information you provide addresses following questions.

- Project Title.
  - Start Up Grant for Organizing and Recruiting for Newly Formed Stonegate Homestead Neighborhood Association
- A description of the project for which you are requesting funding and explain how it addresses a neighborhood issue.
  - On March 9<sup>th</sup>, our NA fronted the funds and applied to become a non-profit LLC in the Commonwealth of Kentucky. The application met all of the requirements and was approved. Our NA Commonwealth Business Identifier number is 0160835965. In addition to our startup costs we are already incurring general operational expenses. **\*For more detail on costs with purposes please see listing at end of the application.**
  - Our charter comes at a difficult time with social distancing due to the COVID 19 pandemic. Communication is critical for success in moving forward and in soliciting for members. We have help to develop a website probably using GoDaddy. There are initial development and maintenance costs and we do not have any funds for these. With a website, residents can see what the NA represents, sign up, and view how they can be involved.
  - We would also like to attract members with a mass mailing to approximately 280 homes in Stonegate and Homestead. Whether by post card or mailer, the materials and postage could total over \$100.

- In addition to the above, we already have a quick win to construct an entrance sign into the subdivision. The previous sign was destroyed by a vehicle and never replaced. The design of the sign will take some planning and shopping for supplies. We hope to apply for a separate grant for the construction of the entrance sign. This quick win will showcase a positive impact by the NA. The sign will help to promote a sense of identity, destination, and space for communication as well.
- Explain how the proposed project will have a lasting impact on your neighborhood and, if appropriate, be sustainable beyond an initial investment made by CONA. This is especially significant if your grant project will involve plantings that will require on-going maintenance.
  - By covering startup and operational expenses we can focus on establishing our NA association website. The website will be a cost effective tool for communicating to the neighborhood and to members. There will be some regular maintenance costs for posting events, activities, community services, general notifications, etc. The website maintenance can eventually be included in a membership fee once we establish a formal budget. Until then this grant will be very beneficial for the above expenses.
- The timeline for the proposed project.
  - Our goal is to have the website and mailings ready in about six weeks since some work has already been done with contact lists and site content. With this grant money there is great promise to help provide a solid foundation for establishing and sustaining our neighborhood association. This association looks forward not only to enhancing the neighborhoods of Stonegate and Homestead subdivisions but also for all of those who live and visit here.  
Thank you for your consideration.

- **\*START UP COSTS**

● -Registering as non-profit with Commonwealth	\$40
● -Annual membership to CONA	25
● -Open Checking with Commonwealth Credit Union	5
● (amount is deposited into savings but still have checking)	
● -Website development	free
● (tentative-using Jeff's resources)	
● -Website domain for .com	10/yr
● -Onetime mass mailing of postcard	
● Vistaprint.com-complete service for 280 houses	183.99
● (or) estimate postcard postage plus cards/ink	150
● (or) <a href="http://wearebluegrass.com">wearebluegrass.com</a>	getting quote
● -18"x 24" sign at entrance showing weblink	<u>32</u>
● <b>TOTAL (using Vista print service)</b>	<b>\$307</b>

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- **FUTURE Inexpensive COSTS of Quick Wins**
- -Plantings for Stonegate entrance-Walmart \$75
- -American flags on sticks along first block into
- subdivision for Memorial Day and/or 4th July
- they are from Amazon & 12"x7" (72 for \$36) X 2 72
- **TOTAL** **\$147**